

ROSEVILLE BUSINESS NEWS

GrowRoseville.com

Events for Roseville Businesses

Business Council Meetings

McGough Headquarters - 7:30 a.m.
2737 Fairview Avenue, Roseville, MN

January 26, 2022

Commissioner Jim Showalter from Minnesota Management and Budget will provide an outlook for the 2022 State Budget.

February 23, 2022

Mayor Dan Roe will give Roseville's State of the City Address. He will highlight activities and successes of the city over the past year and discuss issues the city will address in 2022.

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Business Education Series

Roseville Cedarholm Community Building
2323 Hamline Ave North, Roseville, MN

January 13 • 8:00-9:00 a.m.

Hiring Revolution: How Diversity, Equity, and Inclusion Can Address Staffing Shortages

Through a thoughtful reimagining of team building, you will begin the process of reckoning with all the times and places where your hiring intent (find "the best" "most qualified" workers) did not ultimately match your impact (inadvertently convincing yourself that white male workers were the best choice). The session explores small, medium, and large shifts that can transform your hiring practices toward a more equitable way of doing business. The session does not spend time pointing out everything done wrong in hiring days past, but identifies specific problems and pairs each with a viable solution you could start implementing today.

\$20 discount for Roseville business owners

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More Than a Smile

As a dentist, continuous learning is critical, as the field of dentistry is constantly changing. For Dr. Deborah Fung, owner of Designing Smiles in Roseville, that mantra holds true as much for her profession as for her relationship to the Roseville community.

"I came to Minnesota for my dental degree and the plan was to move home after," said Dr. Fung, who is from Canada. "Once I was here, I loved the area and never really had any inkling to leave."

Designing Smiles offers general dentistry services to people of all ages. They specialize in orthodontics, root canal therapy, implants, cosmetic dentistry and oral surgery. Dr. Fung says she focuses on interactive communication and attentive care for her patients—so that her team can meet their patients' personal needs, expectations and budget for dental treatment.

Why Roseville?

Dr. Fung earned her dental degree from the University of Minnesota School of Dentistry in 1992. She set up her practice in Roseville in 2000. Dr. Fung says choosing Roseville made sense for a number of reasons, including a central Twin Cities location and the advantages Roseville brings to her professional life as a Twin Cities medical hub. Personally, Dr. Fung has found Roseville helps balance work and life.

"You cannot beat the central location between Minneapolis and St. Paul, in terms of the convenience of healthcare, childcare, shopping and travel," she said. "Really, anything I need is within ten minutes of home or the office," she said.

More than teeth

Dr. Fung has always placed an emphasis on continuing her education. Around seven years ago, she was introduced to myofunctional therapy as a collaborative method to complement dentistry. Myofunctional growth pertains to the facial muscle and skeletal growth. As a result, she and her staff have woven a focus on the importance of airway development. They teach their patients that the foundation for a great healthy smile begins with our breathing habits.

So she created Counting Sheep, a sleep disordered breathing solutions clinic located adjacent to Designing Smiles where patients can learn and focus on the importance of myofunctional therapy with a speech language pathologist and dental hygienist.

"So many people do not understand the role facial muscle management plays in developing facial bones, which guide jaw growth," said Dr. Fung. "At Counting Sheep, patients can take a little time to form a goal of reducing those issues and increasing the possibility of healthy teeth structure over the course of a lifetime."

Continuous learning

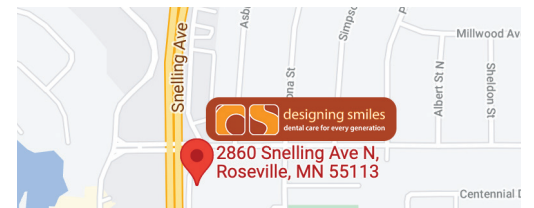
Dr. Fung enjoys the learning process because she knows that new techniques impact dentistry every year, especially as medical and dental fields continue to collaborate more. But more importantly, Dr. Fung wants to be able to apply the best possible knowledge for a community she loves.

To read the full article, visit [GrowRoseville.com](https://www.growroseville.com)

Read more about local business support services and the ChooseRoseville campaign at [ChooseRosevilleMN.com](https://www.ChooseRosevilleMN.com)

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