

Free Events for Roseville Businesses

Business Education Series

Stay connected.

Attend our small business breakfast seminar.

The City of Roseville is hosting the Business Education Series in partnership with the Saint Paul Area Chamber of Commerce and the cities of Shoreview and Maplewood. The educational programs are geared towards business – large or small – for training and development. Each program addresses timely that address the current business climate. Get more information about this month’s presentation and register at www.saintpaulchamber.com.

Thursday, December 3, 8:00 - 9:00 a.m.

Due to COVID-19, the program will be presented through the Zoom platform. Web-based meetings are free for chamber members and \$20 for non-members.

Presenting Sponsor *Deluxe Corporation*

Contributing Sponsors *UPS and Wells Fargo*

Stay in touch

Send your contact information to eda@cityofroseville.com to receive email notification or visit growroseville.com/events for the latest information on topics and speakers.

Get Social!



@GrowRoseville



GrowRoseville



Roseville, MN Economic Development Authority

Ramsey County Will Help Find your Next Employee

Ramsey County has created a dynamic webpage to help businesses find the right talent to grow their business and to help job seekers find the right job opportunity.

Making a great match between an employer and job seeker is the best way to ensure a vibrant economy. Ramsey County Job Connect is a free job board that provides a place for employers representing all industries to post job openings and find the right employee.

Businesses can quickly and easily post jobs while job seekers can search for opportunities by industry, location, job type and transportation needs. Visit www.ramseycountymeansbusiness.com/workforce/jobconnect to learn more.

City Receives Award

Congratulations to the City of Roseville! Roseville was named the 2020 Minnesota Real Estate Municipality of the Year by the Minnesota Real Estate Journal. Roseville was honored for the work the Economic Development Authority has been doing to support Roseville businesses.

Business Success Stories

Artistic Finishes

2224 Terminal Road

www.artisticfinishes.com



Artistic Finishes is a premier custom floor moldings and accessories business-to-business company. Founded in 1985 and located in Roseville since 1989, Artistic Finishes started as a finisher of wood products. The owners saw a lack of options for customers in the hardwood accessories market and a growing need for innovation in the field.

In 1995, Artistic Finishes found its role in the world of manufacturing, evolving into a pre-finished hardwood accessories manufacturing company that offers finishes and durability that match prefinished hardwood floors. It quickly grew from a three-employee company to its current 90 employees. Artistic Finishes has sales in the United States, Canada and Mexico.

As with many companies, COVID-19 has impacted Artistic Finishes’ business. While the company was deemed essential, it recognized that its employees’ health and well-being was its highest priority. They took a proactive approach to doing business by following CDC recommendations and educating employees on safety protocols.

Artistic Finishes saw a downturn in business in March and April, but business in the following months quickly rebounded and grew, in large part because of home remodeling as more and more people continue to work from home.

Artistic Finishes’ business philosophy in one of continuous improvement. One of its main focuses has been Investment in Human Capital, encouraging team members to get outside its four walls and see and learn what others are doing. Team members are involved in educational seminars, peer group meetings and training certifications. The company has partnered with another manufacturer to expand the growth of its continuous improvement leaders.

Earlier this year, the Manufacturers Alliance selected Artistic Finishes the 2020 Manufacturer of the Year in the small business category. Artistic Finishes accepted this award for its contribution and cooperation with other manufacturers.

The Manufacturers Alliance is a group of more than 500 manufacturing companies. It brings local manufacturers together to celebrate and recognize manufacturers who share improvement experiences with fellow manufacturers in a cooperative fashion.



To View More Successful Businesses in 'The Center of it All,' Visit: growroseville.com/success-stories

New Commercial Properties Under Construction in Roseville

Oasis at Twin Lakes 1, 2, 3	2705-2745 Hershel St	Family apartments (224 units)
Isaac Apartments	2740 Fairview Ave	127 unit building
Tareen Dermatology	2720 Fairview Ave	Second story build out
TVH	2501 Rosegate	Tenant improvements
Roseville Estates	2599 Lexington Ave	Rebuild storm shelter
Roseville Terrace	1760 Fernwood Ave	New 18 unit garage

An interactive map of new construction in Roseville is available at growroseville.com/development-map